



**#IWA2020**

International Workshop  
on Agritourism

# 2020 International Workshop on Agritourism

October 27-29, 2020  
Burlington, Vermont, USA

[www.agritourismworkshop.com](http://www.agritourismworkshop.com)

We need your support! On behalf of Eurac Research and local host the University of Vermont Extension, we invite you to participate as a sponsor or exhibitor at the **2020 International Workshop on Agritourism (IWA)**! This workshop will bring together agriculture and tourism industry professionals from around the United States and beyond. Show your support of this important economy by partnering with us as a sponsor of the 2020 event.

The event will be held at the Hilton Burlington Hotel in downtown Burlington, Vermont on Tuesday, October 27 – Thursday, October 29, 2020. We hope you will be able to join us!

## ABOUT THE ORGANIZATION

In 2018, Eurac Research hosted the 1st World Congress on Agritourism in Bolzano, South Tyrol, Italy. To build on the success and momentum of the World Congress, Eurac Research will partner with local host University of Vermont Extension in 2020 to host the International Workshop on Agritourism in Burlington, Vermont. Every four years, the World Congress will return to Italy. Every two years between a World Congress, a Workshop will be held in a new location, organized by a local host in partnership with Eurac Research.

## ABOUT THE WORKSHOP

The local host committee is developing an exciting program for participants which will include educational sessions on pertinent industry topics, poster presentations, hands-on workshops, farm tours, and networking events. We invite you to extend your trip on either end of the Workshop to explore the bountiful farms, culinary experiences, outdoor recreation, arts, and other attractions in Vermont and surrounding states and provinces.

## WHO WILL ATTEND?

Farmers, researchers, agricultural service providers, tourism experts and others interested in agritourism are invited to share their knowledge and experience.

## INTERESTED IN CONTRIBUTING TO THE SCHOLARSHIP FUND?

Your contribution will help farmers, students, and others who may need help with registration fees and travel expenses to attend the Workshop. Any amount is helpful—\$100, \$200, \$500, \$1,000, etc. Scholarship donors will be acknowledged on the website.



THE UNIVERSITY OF VERMONT  
**EXTENSION**

**eurac**  
research

# Sponsor Levels & Entitlements

Pricing & Benefits	Diamond Level Sponsor \$10,000+	Platinum Level Sponsor \$5,000	Gold Level Sponsor \$3,000	Silver Level Sponsor \$2,000	Bronze Level Sponsor \$1,000	Non-Profit Exhibitor* \$800
Exhibit Space to Display Your Products or Services	<i>Double Space in a Prominent Location</i>	✓	✓	✓	✓	✓
Company Banner Hung in General Session Room	✓	✓				
Conference Registrations to Attend All Events	6	4	3	2	1	1
Recognition on Conference Website	<i>Logo with Link to Your Website</i>	<i>Logo with Link to Your Website</i>	<i>Logo</i>	<i>Logo</i>	<i>Company Name Listed</i>	<i>Company Name Listed</i>
Logo on "Thank You Sponsors" Banner at Conference	✓	✓	✓	✓	✓	
Logo on Schedule Hand-out at Registration Desk	✓	✓	✓	✓	<i>Company Name Listed</i>	<i>Company Name Listed</i>
Verbal Recognition by Local Host During General Sessions	✓	✓	✓			
Brief Presentation Opportunity During a General Session	✓					
Recognized as a Special Event Sponsor	<p><i>Included with your sponsorship - be the host of one of the conference events. You'll have the option to pick one event from the list below. First choice will be given based on level of sponsorship. Recognition will include your logo on hosted event sign, and company name listed next to hosted event in schedule on web and in print. Events will be selected close to the conference, not at the time of registration.</i></p> <p><i>Farm to Table Dinner Event • Welcome &amp; Plenary Session • Closing Plenary Session Lunch (3 available) • Breakfast (3 available) • Session Track (4 available) • Mobile Workshop (5 available) • Shuttle Service to Mobile Workshops</i></p>					

\*Must have legal non-profit status (501c3) in the U.S. or equivalent in other countries.

## Interested in contributing in a different way to this Workshop?

We can work with you to create a custom sponsorship package that meets your needs!

Contact our sponsorship coordinator to learn more. Email [Laura@delaneymeetingevent.com](mailto:Laura@delaneymeetingevent.com) or call (802) 865-5202.

*If you would like to participate, please [click here](#) to register online.*

# Schedule at-a-Glance

*(subject to change)*

## MONDAY, OCTOBER 26

2:00pm - 5:00pm	Exhibitor & Sponsor Booth Set-up
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## TUESDAY, OCTOBER 27

8:00am - 5:15pm	Registration Desk Open
8:00am - 5:15pm & 6:45pm - 9:00pm	Exhibitor & Sponsor Booths Open
8:00am - 9:00am	Breakfast with Exhibitors &
9:00am - 10:45am	Welcome & Plenary Session
10:45am - 11:00am	Break
11:00am - 12:30pm	Concurrent Sessions
12:30pm - 1:45pm	Lunch
12:30pm - 5:00pm	Poster Set-up
1:45pm - 2:00pm	Break
2:00pm - 3:30pm	Concurrent Sessions
3:30pm - 3:45pm	Break
3:45pm - 5:15pm	Concurrent Sessions
5:15pm - 6:45pm	Time On Your Own
6:45pm - 9:00pm	Farm to Table Dinner Event with Exhibitors & Sponsors; Poster Viewing

### LODGING

Overnight accommodations will be available to IWA participants at the **Hilton Burlington Hotel** at a discounted group rate of \$149/night. All guest room rates are subject to the prevailing Burlington, Vermont city and state taxes (currently 11%; tax rates subject to change). IWA participants will be able to book a room at the Hilton in the group block beginning in the Fall of 2019. Please visit the [website](#) for updates.

## WEDNESDAY, OCTOBER 28

8:00am - 11:15am	Registration Desk Open
8:00am - 11:15am	Exhibitor & Sponsor Booths Open
8:00am - 9:00am	Breakfast with Exhibitors & Sponsors
9:00am - 11:30am	Presentations
11:30am - 12:00pm	Pick Up Box Lunches and Prepare to Depart for Mobile Workshops; Exhibitor & Sponsor Booths Tear-down
12:00pm - 5:00pm	Mobile Workshops
5:00pm	Mobile Workshops Return to Hotel
Evening	Time On Your Own

## THURSDAY, OCTOBER 29

8:00am - 4:00pm	Registration Desk Open
8:00am - 9:00am	Breakfast
9:00am - 10:00am	Concurrent Sessions
10:00am - 10:15am	Break
10:15am - 11:15am	Concurrent Sessions
11:15am - 12:45pm	Lunch & Closing Plenary Session
12:45pm - 1:00pm	Break
1:00pm - 4:30pm	Concurrent Sessions

If you have any questions about sponsoring or exhibiting, please call the IWA Office at (802) 865-5202, or email [Laura@delaneymeetingevent.com](mailto:Laura@delaneymeetingevent.com)